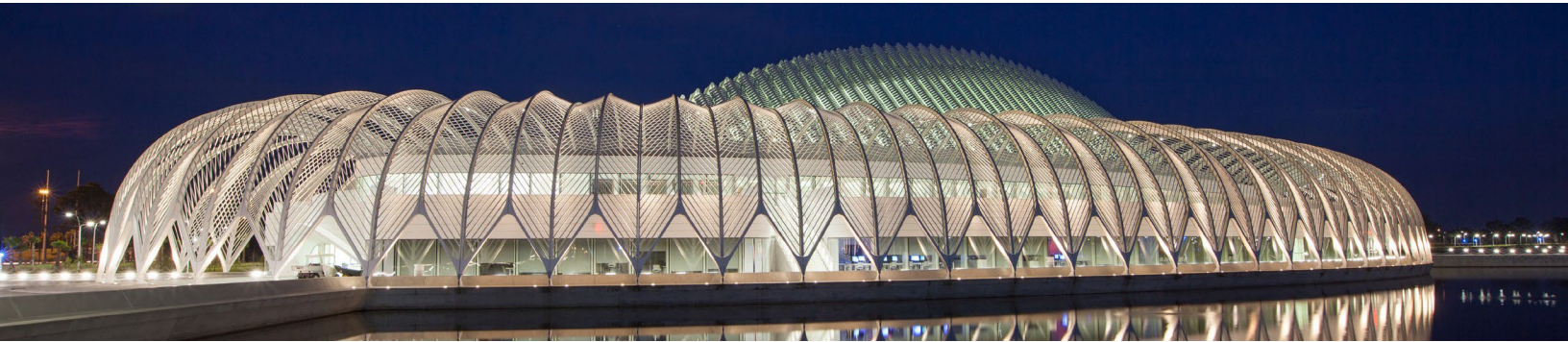




BEGA North America is a world-renowned manufacturer of architectural lighting, control, and furniture solutions.

Who we want to be

Companies create a vision statement to answer a very important question, where are we going? A vision statement says what the organization wishes to be like in some years' time. It's usually drawn up by senior leadership to take thinking beyond day-to-day activity in both a clear and memorable way. Here at BEGA, **our vision is to be the industry's premier provider of architectural outdoor lighting, control, and furniture solutions.**

Why we exist

Companies create a mission statement to answer the most important question, why do we exist? Its aim is to provide focus for management and staff. Mission is synonymous with shared purpose and emphasizes how the organization should view and conduct itself. Our mission should find a way to express the organization's impact on the lives of whomever we are trying to serve, and more importantly make them feel it! Here at BEGA, we have an unwavering commitment to quality above all, in our people, products, partners, and processes. Therefore, **our mission is to build quality into everything we do.**

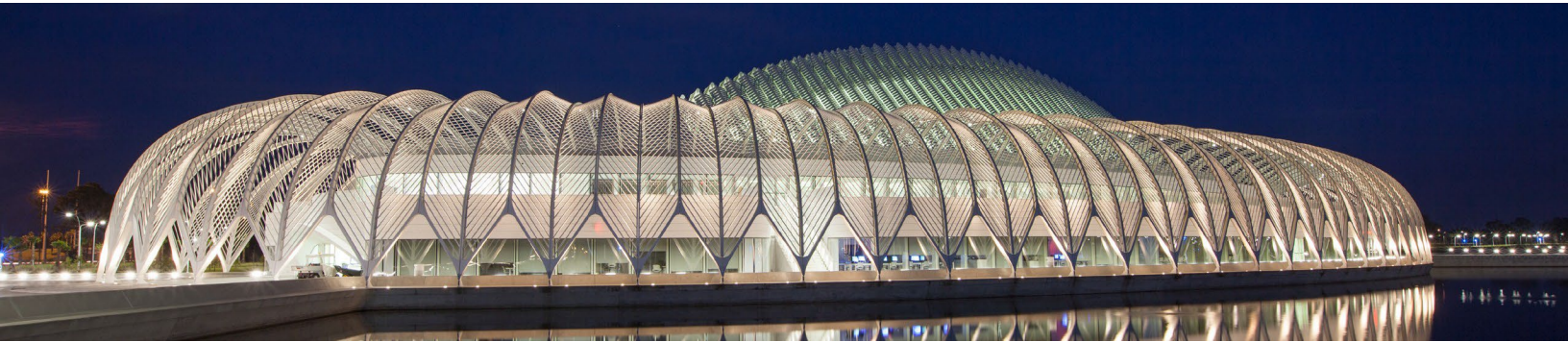
Who we are

Why does a company take time to define its core values? Because values govern behavior and describe our organization's desired culture.

- **Fostering Trust** – Everyone at BEGA is responsible for creating an environment of trust. To do this, each of us must have the freedom to communicate with anyone, and it must be safe for everyone to offer ideas.
- **Building Community** – We are a diverse community of passionate and self-driven individuals who act with integrity, treat people with kindness and respect, hold one another accountable to the highest standards, and collectively promote work-life balance.
- **Embracing Growth** – We embrace perpetual growth and development, continuous learning, and constant improvement, enabling the brand, the organization, and the individual to realize their full potential.
- **Living Responsibly** – We are committed to social responsibility and minimizing our impact on the environment over time. To deliver on this mission critical promise we take a balanced approach to people and the planet.

What we believe in

- **Respect** – we treat everyone with respect by being polite and kind.
- **Integrity** – we act with integrity by being honest and following our moral and ethical convictions.
- **Ownership** – we possess an orientation of ownership and a mentality that desires us all to thrive.
- **Accountability** – we lead by example, always accountable for doing what we agreed we would do



Position Profile

Position Profile

BEGA North America's Product Management department is responsible for guiding the lifecycle of our products, ensuring alignment with business strategy, operational readiness, and customer needs. With a focus on precision, collaboration, and continuous improvement, the team ensures BEGA's product portfolio reflects the highest standards of quality and innovation.

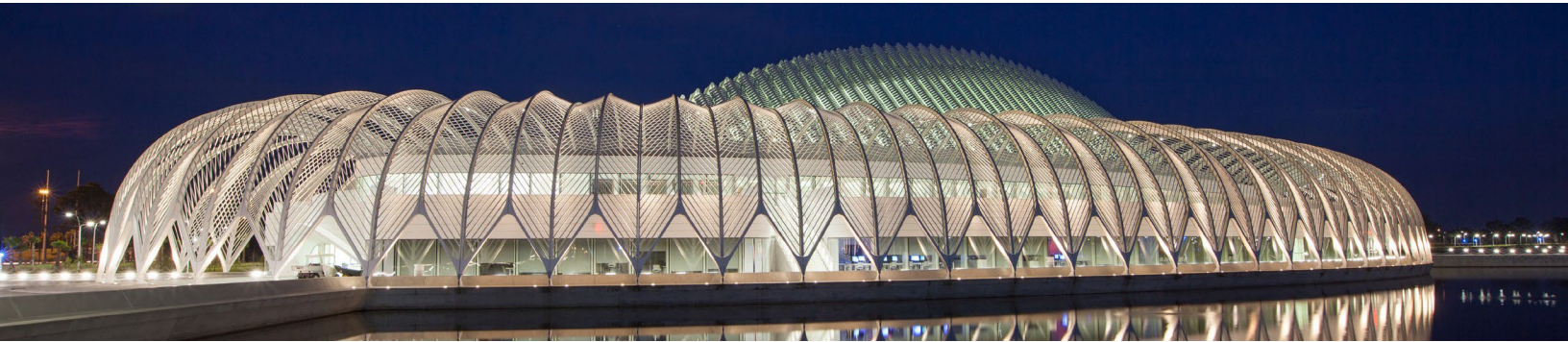
The Product Lifecycle Coordinator plays an integral role in supporting this mission by coordinating lifecycle transitions, managing documentation, and facilitating communication across departments. This position serves as a central point of coordination, ensuring product launches, updates, and phase-outs are executed seamlessly. By maintaining accurate data, driving accountability, and supporting process optimization, the Product Lifecycle Coordinator helps accelerate time-to-market while improving efficiency and consistency across the product lifecycle. Familiarity with design-driven industries such as architectural lighting or furniture is a plus, as it supports a deeper understanding of BEGA's markets and product applications.

Knowledge & Experience

- Bachelor's degree in business, product management, operations, or a related field preferred.
- 2–4 years of experience in product management coordination, operations, or related field.
- Strong organizational skills with the ability to manage multiple projects simultaneously.
- Excellent communication skills, with experience facilitating cross-functional meetings and driving accountability.
- Familiarity with product lifecycle management processes, including launches, maintenance updates, and phase-outs.
- Analytical mindset with the ability to track KPIs, identify process improvements, and support faster time-to-market.
- Experience with product data systems (PIM, ERP) and project management tools (Trello, Asana, etc.) is a plus.
- Experience in the architectural lighting or furniture industries preferred.

What you'll do

- **Lifecycle Documentation & Tracking** – Maintain and update product lifecycle documentation, visual management tools, and KPI dashboards to ensure visibility, alignment, and timely decision-making across the organization.
- **Scope Definition & Prioritization** – Define product lifecycle program scopes, incorporating feedback from product specialists, engineering, and operations teams. Document and communicate product features, options, and prioritization.



- **Launch & Transition Readiness** – Coordinate internal readiness for phase-in and phase-out of products with representatives from supply chain, manufacturing, marketing, and engineering. Ensure smooth transitions, efficient resource planning, and minimal disruption to business operations.
- **Data Management** – Manage product data entry and updates across systems, including Product Information Management (PIM) and Enterprise Resource Planning (ERP) platforms, ensuring accuracy, consistency, and accessibility.
- **Cross-Functional Leadership** – Lead recurring cross-functional meetings, track milestone progress, and ensure accountability with deliverable owners. Provide visibility to leadership through clear reporting on progress, risks, and outcomes.

Performance Measurements

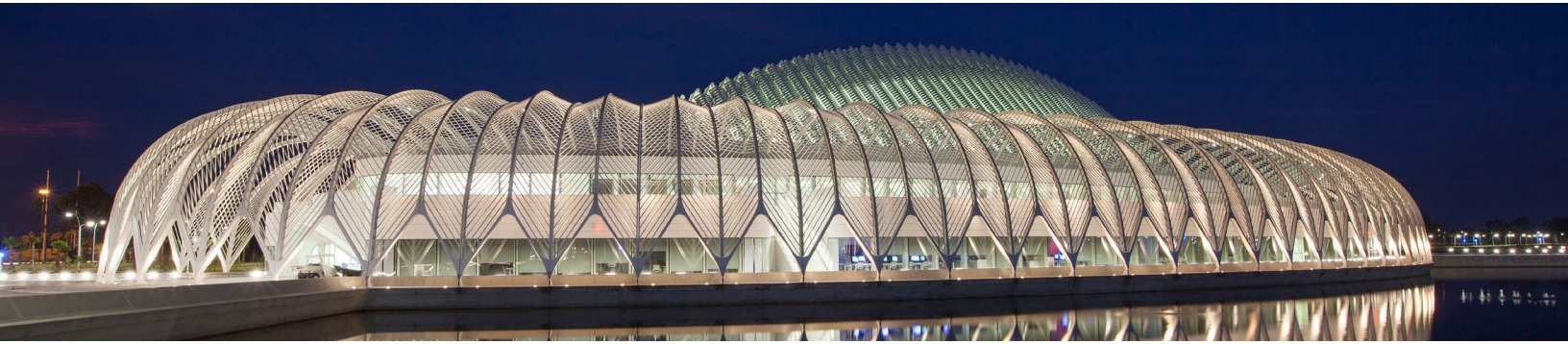
- Demonstrate professionalism, accountability, and reliability.
- Challenge the process! Evaluate, promote, and support continuous improvement every day.
- Act with respect, integrity, ownership, and accountability at all times... BEGA's pillars of leadership.
- Ensure product lifecycle documentation, data systems, and KPIs are accurate, complete, and consistently updated.
- Deliver coordinated lifecycle processes (phase-ins and phase-outs) with minimal disruption and strong cross-functional alignment.
- Support process optimization efforts that enhance efficiency and reduce time-to-market.
- Drive cross-functional accountability through effective milestone tracking, communication, and follow-through.

Leadership Principles

And finally, BEGA has put forth a set of governing principles. If values govern behavior, principles govern consequences, and we've established four principles to provide the entire organization with a set of hierarchical direction for decision making. First and foremost, as a leader at BEGA, you are the Brand. Be proud of it and protect it. Second, People are BEGA's most valuable asset. Our decisions should always reflect this. Third, Safety is our first priority. Zero lost-time accidents is not a goal, it's an expectation. And last but not least, we strive for Excellence in everything we do!

Position Dimensions

- Full-time, hybrid position at BEGA North America's Broomfield, CO campus preferred – will consider candidates local to the Carpinteria, CA headquarters as well.
- Minimal travel may be required for training, team meetings, or cross-functional coordination activities.



Salary Range

\$68,640 - \$77,970 Annually depending on experience/qualifications reflects the negotiable range for hire. The top of the range \$87,300 is reserved for salary advancement and growth for this position.

BEGA North America is headquartered in the heart of the picturesque “American Riviera” just south of Santa Barbara. Additionally, we have BEGA Campus 2 (BC2), which is part of a master-planned community known as Baseline located in Broomfield, Colorado. Baseline is a community created for people who are social by nature, who value experiences over things, and who regularly gaze west towards the Rockies to remind themselves why they live in Colorado. Both settings offer endless access to the outdoors with plenty of activities such as hiking, sailing, and mountain biking. We offer an attractive compensation package, including health care, 401(k), paid time off, educational reimbursement program, wellness programs, and a remarkable work environment.

